

# LEADING IN AN EQUITY MOVEMENT

**An Equity Workshop for Executive Teams** 



**MARSHA WILLIAMS** 

Co-founder
Chief Executive Officer



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Co-founder
Educational & Professional
Development Partner

# **ABOUT**

- Transform your company culture.
- Learn how to attract and retain diverse talent.
- See a rise in productivity and meet your company goals.

# **SCHEDULE**

## **Session One:**

Tuesday, January 10th 9:00 AM - 2:00 PM (Virtual)

# **Session Two:**

Tuesday, January 31st 9:00 AM - 2:00PM (Virtual)

**CONTACT US** 



# **KairosPDX Training Academy**

Exploring how we build collective capacity through strengthening the system that serves our future leaders.

### **ABOUT**

- Two-session all day virtual workshop for executive teams.
- Reflective practice and equity-focused tools and protocols.
- Facilitated conversations with your team.
- 10 Certified PDUs.
- An online portal with access to workshop recordings, materials and resources.
- Be featured on our website and social media.

### **FACILITATORS**



Marsha Williams
Chief Executive Officer &
Co-Founder



Zalika Gardner

Education & Professional

Development Partner & Co
Founder

# **LEADING IN AN EQUITY MOVEMENT**



Explore why organizational equity is essential for success in today's business landscape, and learn the tools and protocols needed to achieve a more diverse and equitable organization.

In this workshop, we create a shared understanding of the concepts underpinning racial equity-focused conversations and practices for your company. We focus on facilitating a shared experience and create context for future reflective, collaborative and transformative practices to eliminate the legacy of White Supremacy in organizational culture.

### **DAY ONE: 1/10 9 AM - 2 PM**

- Embrace Humility, Mourn Loss, Learn With Joy, and Endure Critique
- Leadership & Equity: What Do We Mean?
- Beginning with Belonging
- Proposing the Financial Value of Diversity

### DAY TWO: 1/31 9 AM - 2 PM

- Company Culture & Success Indicators
- The Neuroscience of Transformation: Retention & Promotion
- Demonstrating Values: Dominant Culture





# **Non-Profit & Small Business**

By Operating Budget

Zest	< \$2 mil	\$ 575 per person
Grit	\$2 - 5 mil	\$ 675 per person
Optimism	\$5 - 10 mil	\$ 775 per person
Curiosity	> \$10 mil	\$ 875 per person

# For-Profit & Corporations

Gratitude

\$ 1,250 per person

We ask our larger corporate attendees to pay the Gratitude rate to support equitable access to the event.

# **Discounts**

KairosPDX Partner Discount	10%
Groups of 3 +	5%
Groups of 5 +	10%

# Requirements

This workshop is all about building a framework for sustainable change within your organization. As such, we follow a cohort model that requires a minimum of two leadership or executive team attendees per organization.