

2025

KairosPDX  
**SPREAD  
THE  
LOVE**

**Join us Friday,  
February 7th, 2025  
for our annual Spread  
the Love event!**

Dear Friends,

It has been a busy but wonderful year. In early August, KairosPDX celebrated the 12th year since our founding as an organization! This reflects more than a decade of persistent work addressing racial inequalities. KairosPDX was created in 2012 to address both the region's and state's prolific racial academic achievement and opportunity gaps, particularly as they pertain to Black youth. As we continue to face the challenges of systemic racism, our commitment to creating a more just and equitable society has never been more necessary.

We believe that uplifting Black and Brown voices and families leads to the prosperity of the collective, and we know the critical role education plays in changing outcomes. We have always approached our work with the understanding that we are a part of a collective that includes culturally-specific organizations, philanthropists who support our work, governmental agencies, and everyday people. Interconnection is foundational to succeeding in our mission.

On Friday, February 7th, 2025, we will host our annual Spread the Love event. We hope you will attend the event and consider joining us as a sponsor. From our young Leaders to our community partners, together we are creating a better tomorrow!

Warmly,



Marsha P.J. Williams  
Chief Executive Officer / Co-Founder

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*The mission of KairosPDX is to eliminate racial achievement and opportunity gaps by cultivating confident, creative, compassionate leaders.*



## **SPREAD THE LOVE SPONSOR OPPORTUNITIES**

*Your support helps offset the educational and operational costs of KairosPDX, its mission, and its core values. Let us know how you would like to engage/collaborate/invest with us! Please let us know no later than Monday, January 6, 2025 if you can join us as a sponsor.*

### \_\_\_\_\_Presenting Sponsor: \$20,000

- ✓ Scripted pre-recorded video opportunity during program
- ✓ Logo recognition on virtual event backdrop, event print and media assets, with "presented by", pre- and post-event social media marketing and website inclusion
- ✓ Custom sponsor gratitude social media post with logo
- ✓ 10 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event
- ✓ Featured in monthly e-newsletter through the year with a message of why you support our mission

### \_\_\_\_\_Diamond Sponsor: \$15,000

- ✓ Custom sponsor gratitude social media post with logo
- ✓ Logo recognition on independent slide during event, event website, social media marketing, and on any printed materials for the evening of the event
- ✓ 8 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event
- ✓ Featured in one monthly e-newsletter

### \_\_\_\_\_Platinum Sponsor: \$10,000

- ✓ Custom sponsor gratitude social media post with logo
- ✓ Logo recognition on independent slide during event, event website, social media marketing, and on any printed materials for the evening of the event
- ✓ 6 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event

### \_\_\_\_\_Gold Sponsor: \$7,500

- ✓ Custom sponsor gratitude social media post
- ✓ Logo recognition on independent slide during event, event website, social media marketing, and on any printed materials for the evening of the event
- ✓ 4 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event

### \_\_\_\_\_Silver Sponsor: \$5,000

- ✓ Custom sponsor gratitude social media post
- ✓ Logo recognition on independent slide during event, event website, social media marketing, and on any printed materials for the evening of the event
- ✓ 2 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event

### \_\_\_\_\_Bronze Sponsor: \$2,500

- ✓ Logo recognition on independent slide during event, event website, social media marketing, and on any printed materials for the evening of the event
- ✓ 2 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event



## **Educational Opportunities**

### Professional Development Services

The KairosPDX Training Academy offers professional development trainings to bring culturally-affirming strategies for equitable and nondiscriminatory policies and practices into workplaces. Email [trainingacademy@kairospdx.org](mailto:trainingacademy@kairospdx.org) for details.

### Black Employee Network or DEI Committee Presentation

Our amazing C.E.O and Co-Founder Marsha Williams is available to speak with your employees about the mission, vision and values of KairosPDX and how she and the other co-founders came to create KairosPDX. Email [trainingacademy@kairospdx.org](mailto:trainingacademy@kairospdx.org) to schedule.

### Keynote Presentations

Our Executive Leader and co-founder, Marsha Williams can serve as keynote speaker for your conference or event. Possible topics may include: Education Equity, Neuroscience and Belonging, Cultivating Resilience, Rehumanization of Education, and more! Email [trainingacademy@kairospdx.org](mailto:trainingacademy@kairospdx.org) to discuss your needs.

## **Employee Engagement Opportunities**

### Service Opportunities

We have in-person service opportunities available for groups to perform volunteer service hours onsite! Email [partnership@kairospdx.org](mailto:partnership@kairospdx.org) for details on how you can support.

### In Kind Gifts

KairosPDX encourages and appreciates gifts-in-kind, such as computer hardware and software, specific educational equipment, supplies, and other materials that we would otherwise need to purchase. Please note that we are intentional with our acceptance of in-kind contributions, and do not accept things that are not of immediate use. Email [partnership@kairospdx.org](mailto:partnership@kairospdx.org) for details on how you can support.

### Holiday Giving Campaign

We invite you to highlight KairosPDX in your holiday giving campaigns. We will work with you to craft a successful employee giving program or join your existing one as a beneficiary. Email [spreadthelove@kairospdx.org](mailto:spreadthelove@kairospdx.org) to discuss a Holiday Giving opportunity.

### Matching Employee Gifts

Does your organization match gifts made by your employees? Let us know and we will make sure to get listed on any necessary paperwork. Email [spreadthelove@kairospdx.org](mailto:spreadthelove@kairospdx.org) to discuss.

## *Board of Directors*

### **David Anderson**

Schwabe, Williamson and Wyatt

### **Brooke Brownlee**

Portland General Electric

### **Kira Cador**

Vice-Chair

Rembold Properties

### **Tyrone Foster**

Precision Landscape

### **Garmai Gorlorwulu**

Perkins Coie, LLP

### **Kaaren Heikes, Secretary**

Independent Consultant,

KairosPDX Co-Founder

### **Jake Kindrachuk**

Village Family Capital

### **Kali Thorne Ladd**

Children's Institute,

KairosPDX Co-Founder

### **Melissa L. Naito**

Community Advocate

### **Tiffani Penson, Chair**

City of Portland

### **Mark Washington, Treasurer**

CBRE Capital Markets

### **Miron Washington**

Parts Town

### **Marsha Williams**

Chief Executive Officer,

KairosPDX Co-Founder



## Count us in!

I/We would like to join as a \_\_\_\_\_ level sponsor for the 2025 Spread the Love Event.

Is this part of an industry sponsorship? \_\_\_\_Yes \_\_\_\_No

I/We would like to purchase \_\_\_\_\_ additional tickets for the 2025 Spread the Love Event  
at a discounted rate of \$100 each.

\_\_\_\_\_  
Name of Person/Organization to be listed as sponsor in program & promotional materials

\_\_\_\_\_  
Best Contact

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-Mail

Check here to request an invoice

Check here if sending a check

Check Total \$ \_\_\_\_\_ Check # \_\_\_\_\_

\_\_\_\_\_  
Name the check will be coming from, if different than above

Website: \_\_\_\_\_

Facebook Handle @ \_\_\_\_\_

Instagram Handle @ \_\_\_\_\_

Twitter Handle @ \_\_\_\_\_

Please mail all checks to: KairosPDX, PO Box 12190, Portland, OR 97212; Please denote your invoice number on the check.

**Please contact us at [SpreadtheLove@kairospdx.org](mailto:SpreadtheLove@kairospdx.org)  
or call (503) 567-8446 with any questions you may have.**



## **SPREAD THE LOVE IN-KIND INVESTMENTS**

*Are you able to provide an in-kind investment for our Spread the Love event this year? The following in-kind investments are the most helpful, but we are appreciative of any investment and would love to talk with you if you have another idea.*

### \_\_\_\_\_Investment of Alcohol

We are seeking in-kind investments of wine, liquor, and beer to support this event both to provide guests to drink and to feature in a Wine Wall as part of our silent auction.

### \_\_\_\_\_Investment of Auction Item

Do you have an item or experience that could feature in our Live Auction? For example, a weekend getaway to an exciting city? Catering for a private party? A signed item?

### \_\_\_\_\_Other

We're open to ideas! Do you have something at your disposal that you would like to leverage to support KairosPDX?

\_\_\_\_\_  
Name of the individual or organization making this investment

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Phone number

\_\_\_\_\_  
Email

\_\_\_\_\_  
Item(s)

\_\_\_\_\_  
Value or estimated value

\_\_\_\_\_  
Description of item(s)

\_\_\_\_\_  
Exclusions/dates or other special info

\_\_\_\_\_  
How should this be listed in our even program? (ie, with investor name, organization name, in honor of name)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other Info (please add all relevant information)

Please contact us at [SpreadtheLove@kairospdx.org](mailto:SpreadtheLove@kairospdx.org)  
or call (503) 567-8446 with any questions you may have.