

2025

KairosPDX
**SPREAD
THE
LOVE**

**Join us Friday,
February 7th, 2025
for our annual Spread
the Love event!**

Dear Friends,

It has been a busy but wonderful year. In early August, KairosPDX celebrated the 12th year since our founding as an organization! This reflects more than a decade of persistent work addressing racial inequalities. KairosPDX was created in 2012 to address both the region's and state's prolific racial academic achievement and opportunity gaps, particularly as they pertain to Black youth. As we continue to face the challenges of systemic racism, our commitment to creating a more just and equitable society has never been more necessary.

We believe that uplifting Black and Brown voices and families leads to the prosperity of the collective, and we know the critical role education plays in changing outcomes. We have always approached our work with the understanding that we are a part of a collective that includes culturally-specific organizations, philanthropists who support our work, governmental agencies, and everyday people. Interconnection is foundational to succeeding in our mission.

On Friday, February 7th, 2025, we will host our annual Spread the Love event. We hope you will attend the event and consider joining us as a sponsor. From our young Leaders to our community partners, together we are creating a better tomorrow!

Warmly,



Marsha P.J. Williams
Chief Executive Officer / Co-Founder

The mission of KairosPDX is to eliminate racial achievement and opportunity gaps by cultivating confident, creative, compassionate leaders.



SPREAD THE LOVE SPONSOR OPPORTUNITIES

Your support helps offset the educational and operational costs of KairosPDX, its mission, and its core values. Let us know how you would like to engage/collaborate/invest with us! Please let us know no later than Monday, January 6, 2025 if you can join us as a sponsor.

_____Presenting Sponsor: \$20,000

- ✓ Scripted pre-recorded video opportunity during program
- ✓ Logo recognition on virtual event backdrop, event print and media assets, with "presented by", pre- and post-event social media marketing and website inclusion
- ✓ Custom sponsor gratitude social media post with logo
- ✓ 10 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event
- ✓ Featured in monthly e-newsletter through the year with a message of why you support our mission

_____Diamond Sponsor: \$15,000

- ✓ Custom sponsor gratitude social media post with logo
- ✓ Logo recognition on independent slide during event, event website, social media marketing, and on any printed materials for the evening of the event
- ✓ 8 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event
- ✓ Featured in one monthly e-newsletter

_____Platinum Sponsor: \$10,000

- ✓ Custom sponsor gratitude social media post with logo
- ✓ Logo recognition on independent slide during event, event website, social media marketing, and on any printed materials for the evening of the event
- ✓ 6 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event

_____Gold Sponsor: \$7,500

- ✓ Custom sponsor gratitude social media post
- ✓ Logo recognition on independent slide during event, event website, social media marketing, and on any printed materials for the evening of the event
- ✓ 4 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event

_____Silver Sponsor: \$5,000

- ✓ Custom sponsor gratitude social media post
- ✓ Logo recognition on independent slide during event, event website, social media marketing, and on any printed materials for the evening of the event
- ✓ 2 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event

_____Bronze Sponsor: \$2,500

- ✓ Logo recognition on independent slide during event, event website, social media marketing, and on any printed materials for the evening of the event
- ✓ 2 complimentary admissions to the event. Discounted tickets for additional guests.
- ✓ Thank you and recognition during the event



Educational Opportunities

Professional Development Services

The KairosPDX Training Academy offers professional development trainings to bring culturally-affirming strategies for equitable and nondiscriminatory policies and practices into workplaces. Email trainingacademy@kairospdx.org for details.

Black Employee Network or DEI Committee Presentation

Our amazing C.E.O and Co-Founder Marsha Williams is available to speak with your employees about the mission, vision and values of KairosPDX and how she and the other co-founders came to create KairosPDX. Email trainingacademy@kairospdx.org to schedule.

Keynote Presentations

Our Executive Leader and co-founder, Marsha Williams can serve as keynote speaker for your conference or event. Possible topics may include: Education Equity, Neuroscience and Belonging, Cultivating Resilience, Rehumanization of Education, and more! Email trainingacademy@kairospdx.org to discuss your needs.

Employee Engagement Opportunities

Service Opportunities

We have in-person service opportunities available for groups to perform volunteer service hours onsite! Email partnership@kairospdx.org for details on how you can support.

In Kind Gifts

KairosPDX encourages and appreciates gifts-in-kind, such as computer hardware and software, specific educational equipment, supplies, and other materials that we would otherwise need to purchase. Please note that we are intentional with our acceptance of in-kind contributions, and do not accept things that are not of immediate use. Email partnership@kairospdx.org for details on how you can support.

Holiday Giving Campaign

We invite you to highlight KairosPDX in your holiday giving campaigns. We will work with you to craft a successful employee giving program or join your existing one as a beneficiary. Email spreadthelove@kairospdx.org to discuss a Holiday Giving opportunity.

Matching Employee Gifts

Does your organization match gifts made by your employees? Let us know and we will make sure to get listed on any necessary paperwork. Email spreadthelove@kairospdx.org to discuss.

Board of Directors

David Anderson

Schwabe, Williamson and Wyatt

Brooke Brownlee

Portland General Electric

Kira Cador

Vice-Chair & Secretary
Rembold Properties

Tyrone Foster

Precision Landscape

Garmai Gorlorwulu

Perkins Coie, LLP

Jake Kindrachuk

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Kali Thorne Ladd

Children's Institute,
KairosPDX Co-Founder

Melissa L. Naito

Community Advocate

Tiffani Penson, Chair

City of Portland

Mark Washington, Treasurer

CBRE Capital Markets

Miron Washington

Parts Town

Marsha Williams

Chief Executive Officer,
KairosPDX Co-Founder



Count us in!

I/We would like to join as a _____ level sponsor for the 2025 Spread the Love Event.

Is this part of an industry sponsorship? ____Yes ____No

I/We would like to purchase _____ additional tickets for the 2025 Spread the Love Event
at a discounted rate of \$100 each.

Name of Person/Organization to be listed as sponsor in program & promotional materials

Best Contact

Billing Address

City, State, Zip Code

Phone

E-Mail

Check here to request an invoice

Check here if sending a check

Check Total \$ _____ Check # _____

Name the check will be coming from, if different than above

Website: _____

Facebook Handle @ _____

Instagram Handle @ _____

Twitter Handle @ _____

Please mail all checks to: KairosPDX, PO Box 12190, Portland, OR 97212; Please denote your invoice number on the check.

**Please contact us at SpreadtheLove@kairospdx.org
or call (503) 567-8446 with any questions you may have.**



SPREAD THE LOVE IN-KIND INVESTMENTS

Are you able to provide an in-kind investment for our Spread the Love event this year? The following in-kind investments are the most helpful, but we are appreciative of any investment and would love to talk with you if you have another idea.

_____Investment of Alcohol

We are seeking in-kind investments of wine, liquor, and beer to support this event both to provide guests to drink and to feature in a Wine Wall as part of our silent auction.

_____Investment of Auction Item

Do you have an item or experience that could feature in our Live Auction? For example, a weekend getaway to an exciting city? Catering for a private party? A signed item?

_____Other

We're open to ideas! Do you have something at your disposal that you would like to leverage to support KairosPDX?

Name of the individual or organization making this investment

Mailing Address

Phone number

Email

Item(s)

Value or estimated value

Description of item(s)

Exclusions/dates or other special info

How should this be listed in our even program? (ie, with investor name, organization name, in honor of name)

Other Info (please add all relevant information)

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or call (503) 567-8446 with any questions you may have.